

The Heart of Crossroads

Crossroads Church finds itself in a very exciting time of building on a solid foundation of outward focused, Jesus centered ministry grounded in an activist oriented faith from the past 25 years. We are in a season of reforming and rebuilding post-pandemic. In 2019 our leadership team articulated a vision for reimagining an expression of Christianity grounded in the words of Jesus in Matthew 5:9, "Blessed are the peacemakers, for they will be called children of God."

As peacemakers we see the call to life in Christ as an invitation to participate in the healing and wholeness of our world. The Christian life is not a call out of the world, but a call into the world. We give our time, talent, and treasure to this vision.

The Vision Component of Crossroads Church

To that end, we utilize a strategic system called EOS to make sure we are investing our resources in the most appropriate activities that lead to achieving our long-term goals. The Vision component of EOS keeps 100% of our leadership on the same page with who we are, what we do, where we are going, and how we will get there. Below is a significant portion of our vision component.

Our Passion

To inspire, equip and encourage everyday peacemakers

Our Niche

The spiritually dissatisfied, disenfranchised and disconnected

Core Values

1. Fun
2. Inclusion
3. Generosity
4. Creativity
5. Wisdom

10 Year Target

By 2031, we will be a network of 5000 peacemakers, headquartered at 5420 N. Taft Ave. in Loveland, CO, contributing 150,000 hours and \$10 Million annually to peacemaking ventures.

Our Outreach Strategy

Who is our target audience?

Spiritual orphans longing for something better for themselves and this world.

What makes us unique?

1. We look for wisdom not rules and answers.
2. Our faith is ever-evolving.
3. We really love so we fully include.
4. Their Monday is as vital as our Sunday.

What is our proven process?

1. A personal invitation to a Crossroads opportunity that will make someone's life better.
2. Defined personalized connections process.
3. Join a group that makes (your) life better. (Volunteer Team, Study Group, Connect Group, Partner in Hope Groups)
4. A clear pathway that ends with becoming an everyday peacemaker.

What do we guarantee?

No "know-it-all" leaders here.

🎵 Music and Production as it Relates to a Vision of Peacemaking

The primary purpose of the Programming and Production Team is to serve the mission and vision of Crossroads Church by leading volunteer teams that create simple, high quality, fun weekend worship experiences that are pleasing to all the senses and that inspire people to live as peacemakers in their everyday, normal lives. This team is also responsible for planning programming elements for funerals and special events throughout the year.

Our weekend worship experiences continue to be vital to the spiritual formation of our community. This season in the life of our church has been a season of clarity in every area, including music, programming and production. We are committed to maintaining modern, vibrant and engaging experiences while desiring to be innovative and intentional with our creative elements and music selections.

We desire to focus on selecting and creating music and experiential elements that invite people into the mystery of God and a more beautiful understanding of the gospel and the cross of Jesus that is not grounded in violent, penal substitutionary atonement language.

